

Sample Targets for Sustainable Development Charter 2003

7/25/2003HeA /PeM

SAMPLE ONLY

This sample document is designed to give examples of typical types of voluntary targets in each of the three areas of sustainable development.

A minimum of one economic, environmental and social performance target is requested.

Name		Contact details PLEASE CHECK/CORRECT OR FILL IN	Signatory details	
Full signatory	Family name First name Title Postal address Post code Country Email Direct line Tel Fax	Sustainable John Mr 3 no go Way, CITY x-3080 FAROFFPLACE Suatina@nocompany.com		
<i>Targets</i>	<i>Statement /objective</i>	<i>Outline / Details</i>	<i>Key performance indicators where appropriate</i>	<i>Estimated time frame Comments</i>
Economic performance	EXAMPLE Economise on use of resources Encourage all suppliers to provide service/product to better sustainable	EXAMPLE 1 Develop a sustainable waste management policy increase efficiency, recover, re-use and/ or recycle waste	EXAMPLE Reduce overall consumption of XXX by X% Reduce total waste by X% Set in place recycling units at X Re-use X % of waste in X process	EXAMPLE By 2005 (against 2002 figures) Financial year results 2003-2004 Reduce office supply costs overall by X%

Sample Targets for Sustainable Development Charter 2003

7/25/2003HeA /PeM

	standards	2 Rationalise contractual arrangements and increase use of preferred status for suppliers with good or better sustainable credentials for all office /product /other supplies	Prepare product purchasing strategy and evaluate cost/sustainability benefits e.g. recycled paper for all office use	
		2 Introduce X% of hybrid or electric powered vehicles	Reduce reliance on fossil fuel and apply for fiscal incentives for alternative fuels	
Environmental performance	Energy	1 Continue and increase training for drivers in Eco-efficient techniques to X times per year	Reduce fuel consumption by X	Economise on the use of natural resources by X%
	Health and Safety Performance	2 Continue and improve investigation of all accidents and occupational illness to identify root cause	Reduce 'lost work' days and all accidents with injury by X% from 2001 results	

Sample Targets for Sustainable Development Charter 2003

7/25/2003HeA /PeM

	Impact on the Environment	3 Seek to increase ISO14001 accreditation to X new units		
Social performance	Improve the balance of under represented groups in terms of gender, ethnicity and skill set	<p>1 Create a diversity programme</p> <ul style="list-style-type: none"> - Establish a programme to address issues other than gender (equal opportunities or affirmative action) - Recruitment of non traditional competencies - recruitment of under represented groups (ethnic balance, female, and or the less abled) - mentoring programme - training in tolerance and resolving conflict in the workplace 	<p>Numbers in senior/middle management positions by June 2005</p> <p>Monitor, evaluate and report on effects of staff retention and feed back</p>	
	Optimise role in communities, improve image and add value	<p>2 Community projects</p> <ul style="list-style-type: none"> - information days in sensitive/deprived areas, working with community leaders and youth - Introduce a customer charter 	<p>Increase local employment opportunities</p> <p>Customer satisfaction barometre/survey/results</p>	
	Increase awareness and understanding of corporate position on sustainability	<p>3 Increase training budget by X% of turnover</p> <ul style="list-style-type: none"> - formalise training procedure and review procedure - set in place a new training on sustainable practises to motivate and increase awareness 	<p>Feed back via survey (employee research), focus groups or workers council meetings</p>	

Sample Targets for Sustainable Development Charter 2003

7/25/2003HeA /PeM

		4 Introduce sustainable development pages on intranet	Idem	
Further comments	Produce (first) Sustainable Development Report	Apply Global Reporting Initiative Indicators (GRIs) and have report critically reviewed by independent external company		
	Create Sustainable Development Business Unit	Allocate increased funding and more direct reporting to board of new cross sector department		